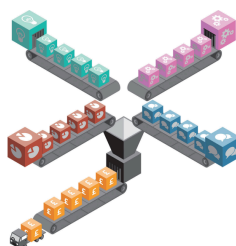


## Business - Head Start Activities



### AS AND A-LEVEL BUSINESS

Specification  
For teaching from September 2023 onwards  
For AS and A-level exams in 2024 onwards  
Version 3.0 (1 June 2023)



Dear Students,

Welcome to your Head Start Activities for **Business**. Transitioning to Sixth Form is an exciting step and at Norbury High School for Girls, we are here to help you start strong. This Head Start booklet is designed to support your move into NHSG Sixth Form, giving you the chance to explore your chosen subjects, prepare for future success, and begin shaping your next chapter with confidence.

We look forward to working with you from September

**Miss Patel**

### Course details:

- Title: A Level Business
- Level: A Level
- Board: AQA
- [Website](#):
- NHSG Course information linked [here](#)

In these activities and ideas you will find not only opportunities to stretch your thinking but also to help you discover what you are passionate about, both inside and beyond the classroom

**Listen** to podcasts and talks, by subject experts and inspiring female leaders.

- **“How I Built This with Guy Raz”**: While Guy Raz hosts, many episodes feature incredible female entrepreneurs sharing their journeys and business insights.
- **“Girlboss Radio” – Sophia Amoruso**: Sophia interviews successful women across industries about their business journeys and leadership.
- **“Women at Work” – Harvard Business Review**: Focused on women’s experiences and leadership in the workplace, with expert guests and practical advice.

## NHSG Sixth Form - Head Start

**Watch** documentaries, interviews, or mini-lectures linked to your subjects to deepen your understanding.

- [“The Social Dilemma”](#): Explores the impact of big tech companies and social media on business and society.
- [“Inside Bill’s Brain: Decoding Bill Gates”](#): Offers insights into innovation, leadership, and philanthropy.

**Read** articles, essays, or books that challenge your thinking and expand your subject knowledge.

- [“What Is Strategy?” by Michael E. Porter \(Harvard Business Review\)](#)  
A classic essay that redefines how to think about competitive advantage.
- [“The Innovator’s Dilemma” article summary by Clayton Christensen](#)  
On how successful companies can fail by ignoring disruptive innovation.

**Visit** local exhibitions, galleries, or workplaces that connect with your studies and open your eyes to future possibilities.

- [Bank of England Museum \(London\)](#)
- The museum is free and open to the public. It offers fascinating exhibits on the history of money, the role of the Bank in the economy, and the evolution of banking in the UK. You can see historic banknotes, gold bars, and interactive displays about monetary policy and financial stability.

**Go beyond** the essentials, to explore big questions and wider issues. What are the big challenges facing your subject?

### 1. Sustainability and Climate Change

- How can businesses reduce their environmental impact and move toward net-zero emissions?
- What role do companies play in tackling climate change whilst maintaining profitability?
- How do consumers’ growing demands for ethical and sustainable products change business models?

### 2. Ethics and Corporate Responsibility

- What responsibilities do businesses have beyond profit—toward society, employees, and the environment?
- How do companies handle ethical dilemmas, from data use to employee practices?
- How is corporate governance evolving to meet stakeholder demands?